
Children's Media Association (CMA)

Writers Group Cover Art Contest

Official Rules

1. **Eligibility:** Entrants must be 18+ years of age and legal US residents. Members of the CMA Writers Group are ineligible to enter.
2. **Entry Period:** The Contest deadline for submissions is 11:59PM on November 27th, 2014. The Contest winner will be announced by 11:59PM on December 8th, 2014.
3. **How to Enter:** All entries must be submitted electronically to events@cmanyc.org. Judging will be done from the JPEG's presented. No other formats will be accepted (including PowerPoint Presentations, analog drawings or paintings, or any other imaging software). JPEGs must be 72 dpi and at least 500 pixels horizontal x 800 pixels vertical with a maximum of 2000 pixels on the longest side. Ideal height to width ratio is 1.6. The maximum file size for any individual image is 1 MB. JPEG images MUST BE labeled **LAST Name_FIRST Name.jpg**
4. **Sponsor's Rights to Entries:** You do not transfer ownership of your Entry by entering the Contest. However, by entering, you grant Sponsor, its agents, licensees, and assigns an irrevocable, perpetual (non-exclusive) right and permission to reproduce, encode, store, copy, transmit, publish, post, broadcast, display, publicly perform, adapt, modify, create derivative works of, exhibit, and otherwise use your Entry as-is or as-edited (with or without using your name) in any media throughout the world for any purpose, without limitation, and without additional review, compensation, or approval from you or any other party.
5. **Plagiarism:** CMA has a no-tolerance policy for plagiarism. Please submit only original work.
6. **Winner Selection:** Following the Entry Period, Sponsor will select one (1) winner of the Children's Media Association Writers Group Cover Art Contest.
7. **Prize:** The contest winner is awarded one year's membership to the Children's Media Association (CMA). Membership is nontransferable. If winner is a current member, membership will be extended for the period of one year.
8. **General Conditions:** In the event that the operation, security, or administration of the Contest is impaired in any way, Sponsor may, in its sole discretion, suspend the Contest to address the impairment and then resume the Contest. Sponsor reserves the right, in its sole discretion, to disqualify any individual who tampers with the operation of the Contest, violates these Official Rules, or acts in a disruptive or unsportsmanlike manner. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. Proof of

sending any communication to Sponsor by mail shall not be deemed proof of receipt of that communication. The Contest is subject to federal, state, and local laws and regulations and is void where prohibited.

9. **Release and Limitations of Liability:** By participating in the Contest, you agree to release and hold harmless Sponsor, their respective parents, subsidiaries, affiliates, and each of their respective officers, directors, employees, and agents (the “Released Parties”) from and against any claim or cause of action arising out of participation in the Contest or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Contest; (b) technical errors; (c) printing errors; (d) lost, late, postage-due, misdirected, or undeliverable mail; (e) errors in the administration of the Contest or the processing of entries; or (f) injury or damage to persons or property. You further agree that in any cause of action, the Released Parties’ liability will be limited to the cost of entering and participating in the Contest, and in no event shall the Released Parties be liable for attorney’s fees. You waive the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages.

10. **Privacy and Publicity:** Except where prohibited, participation in the Contest constitutes your consent to Sponsor’s use of your name, likeness, voice, opinions, biographical information, and state of residence for promotional purposes in any media without further payment or consideration.

11. **Disputes:** You agree that any and all disputes, claims, and causes of action arising out of, or connected with, the Contest or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in New York State.

12. **Sponsor:** The Contest is sponsored by The Children’s Media Association 888c 8th Avenue, Suite 315 New York, NY 10019 USA.